

Martin Alan Hall

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50 Copthorne Avenue, Bromley, Kent BR2 8NN United Kingdom

Personal Information

Martin Hall is a cultural consultant and trainer with extensive experience in Middle Eastern and Islamic cultures. He has worked in over 50 countries and has lived in Turkey, Egypt, the Middle East, Central and Western Europe and the USA. Martin has worked as a cultural consultant & executive coach with over 25 major brand name companies including Boeing, Colgate-Parmolive, Deloitte, Ericsson, GSK, Halliburton, Honeywell, Motorola, PWC, Rolls Royce & Vodafone as well as institutions including the National School of Government and British Chamber Commerce.

Martin travels extensively in his role for an NGO as well as for his work in the corporate sector. He is an Adjunct Lecturer at the University of Wales where he teaches on "Islam and the West". He is on the call list for the BBC for interviews relating to cross cultural training and conflict avoidance.

Personal Skills:

- Highly articulate communicator: one on one, with groups, public speaking and with the media.
- High personal integrity, dependable, team player working for the best team outcome.
- Strong "Influencer" [DISC] able to relate well and quickly gain trust.
- Sharp strategy insight and problem solving skills especially in interactive situations.

Key Experience:

- 25 years of working globally very closely with nationals.
- Highly successful track record selling and delivering training programmes around the world.
- Solid track record of writing and implementing training programmes in the public, corporate and NGO sectors.
- Published on "Doing Business with the Brits" and "Living in Britain as an Expat"

Education

Graduate & Post Graduate

- Fuller Graduate School of Cultural Studies, CA, USA - MA Intercultural Studies [Double specialization Islam, Leadership Development] - 1997
- All Nations College, UK - Theology & Cultural Anthropology - BA - 1987
- Willesden Technical College, UK - Civil Engineering - 1978

Courses

- ITAP UK - Certification Update Hofstede's Cultural Profiling - 1 day - 2010
- TMC - Brussels - Certified Practitioner of Cultural Navigator - 3 day - 2008
- Dr. David Pauleen, University of Wellington, NZ - Virtual Teaming & Culture - 1 day - 2006
- ITAP International, NJ, USA - Certification Hofstede's Cultural Profiling - 2 days - 2002
- SIL, Dallas, Texas, USA - Crisis Response Workshop - 1 week - 1999
- Dr. D. Burnett, Royal Anthropology Institute, UK - Cultural Anthropology - 8 weeks - 1987

Language

- University of Alexandria, Egypt - Intermediate MS & Egyptian Arabic - 8 Weeks - 1991
- ALS, Amman, Jordan - Foundational Arabic - 6 months - 1989
- S.F.I. Borås, Sweden - Foundational Swedish - 5 months - 1987

Awards

- Paul Pierson Award for demonstrating innovative vision and creativity in working across cultures - Fuller Graduate School of Cultural Studies - 1997

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Work Experience

Present work

- Adjunct lecturer University of Wales – Courses relating to Islam & Relations with the West
- Operation Mercy - NGO - Support & development for the Middle East, North Africa, Central Asia and Asia. Travelling regularly to countries in this region, providing staff training, resourcing, programme accountability and oversight. Recent visits include Algeria, Morocco, Egypt, Sudan, Afghanistan, Tajikistan, UAE, Turkey, India, and Bangladesh.
- Free lance Cultural Consultant, Trainer and Executive Coach

Clients include:

- Avery Denison, Bombardier, Boeing, BP, Colgate Palmolive, EDS, GAP, GM, GMAC, Goldman Sachs, GSK, Halliburton, Honeywell, Kuwait Petroleum, Mars, Medtronic, Motorola, Nortel Networks, Organon, P & G, PWC, Reuters, Rolls Royce, Schering Plough. Unilever, Visteon, Vodafone, Wachovia [First Union] Bank

Countries covered [some in location]:

- **Europe:** Belgium, France, Germany, Italy, Ireland, The Netherlands, Norway, Poland, Spain, Sweden, Switzerland, UK, Ukraine, Turkey. **Middle East:** Egypt, Dubai, Kuwait, Oman, Qatar, Saudi, Sudan. **Africa:** Congo DCR, Nigeria, South Africa. **Asia:** Bangladesh, China, India, Japan, Korea, Malaysia, Pakistan, Shi-Lanka, Singapore. **America:** Brazil, Canada, USA.

Previous Work

- European Sales Representative - major Cultural Consultancy Provider. We won all bids I was involved with including Honeywell, Mars and Nova Nordisk - 2004-6
- Schutz American School, Alexandria, Egypt - Industrial Arts Teacher - Established the Industrial Arts program. Designed and equipped the workshop, wrote the curriculum. Acted as a liaison between the American and Egyptian staff - 1989-1996
- Surrey University, UK - Scientific Officer. Responsible for assisting postgraduate students in the civil engineering dept. with their research. Designing & building test equipment 1984-5

Personal Interests

Martin enjoys spending time with people from various backgrounds, his motto is “whatever you do, doing it with others enhances it”. Visiting exhibitions, hiking or using “Top Table” to find interesting [and affordable] places to eat are all more fun when done with friends, new and old, it also enables him to hear from their first hand experiences in Iraq, Turkey or “The City”. Other Interest include:

- Art - Collecting local “ethnic” art
- Wood carving
- Personal fitness - gym – running
- Hiking
- Member of the Archbishop’s, Lambeth Palace “Islam and Christian Contact Group”.